
TiE Kerala

Monthly Newsletter

August 2025



TiE Kerala is a vibrant chapter of TiE Global, dedicated to fostering entrepreneurship and innovation in Kerala. As part of the world's largest network for entrepreneurs, TiE Kerala connects startups, professionals, and industry leaders to collaborate, learn, and grow. The chapter provides a platform for networking, mentoring, and access to resources that help entrepreneurs scale their businesses.

TiE Leader Connect

In Person Event

On August 8th, 2025, TiE Kerala hosted Leader Connect at UL CyberPark, Calicut, featuring Dr. Navas K M, Chairman of KMCT Group of Institutions, in conversation with Roshan Kynadi, Founder & CEO of ZuperAp. Dr. Navas shared his remarkable journey of building KMCT into a leading institution, emphasizing vision, perseverance, and the courage to take bold decisions, while candidly recounting challenges that shaped his path. Guided by thought-provoking questions from Roshan, the conversation offered rich insights on scaling businesses, fostering innovation, and staying grounded, leaving participants with valuable lessons for both personal and professional growth.



FRIDAY, 8th August 2025

TiE Ethical Hacking Workshop

In Person Event

TiE Kerala recently hosted Life in Cyberworld – An Ethical Hacking Workshop, led by Razim Mehaboob, Cybersecurity Researcher & Head Trainer at Offenso Hackers Academy. The session offered an engaging introduction to ethical hacking and online safety, combining real-world examples with practical strategies to safeguard personal and professional data. Through interactive demonstrations, Razim showcased how cyber threats operate and how ethical hackers work to counter them, leaving participants with valuable, actionable insights and a deeper awareness of digital security in everyday life.



FRIDAY, 8th August 2025

On 14th August 2025, TiE Kerala hosted another impactful edition of the CM Connect Series, held exclusively for its Chartered Members, at the TiE Kerala Office, Kochi, featuring Thomas John, Managing Director of Agappe Diagnostics Ltd. In an engaging and candid conversation, Thomas shared his journey of building Agappe into a trusted name in the healthcare diagnostics sector, emphasizing innovation, perseverance, and the importance of customer trust in scaling a business. His insights on overcoming industry challenges and seizing opportunities offered participants a fresh perspective on leadership and entrepreneurship, making the session both inspiring and enriching for all who attended.



THURSDAY, 14th August 2025

TiE Kerala : My Story Session

On 19th August 2025, TiE Kerala hosted an inspiring edition of the **My Story Session** at Amity Global Business School, Kochi, featuring Dr. Kasthoory Lal, Co-Founder & CEO of Senzicare. In a candid and thought-provoking conversation, Dr. Kasthoory shared her entrepreneurial journey — from the early struggles of building a healthcare venture to the breakthroughs that shaped Senzicare's growth. She spoke about resilience, innovation, and the importance of vision in navigating challenges, offering participants practical lessons and inspiration to apply in their own paths. The session brought together aspiring entrepreneurs, students, and professionals, creating a vibrant exchange of ideas and making the evening truly memorable.



TUESDAY, 19th August 2025

Panel Discussion : Unlocking Kerala Waterways

In Person Event

On 22nd August 2025, TiE Kerala hosted the Vision Kerala Panel – Unlocking Kerala Waterways at Avenue Regent, Kochi, bringing together diverse perspectives from tourism, transport, and innovation to explore the untapped potential of Kerala's waterways. The session focused on how the blue economy can become a catalyst for sustainable growth, with discussions around promoting responsible tourism, enhancing water-based transport systems, and encouraging innovative entrepreneurial ventures. The engaging dialogue not only shed light on current challenges and opportunities but also inspired participants to think about new possibilities for leveraging Kerala's natural resources to drive economic progress and long-term sustainability.



FRIDAY, 22nd August 2025

TiE Kerala Member Mixer

In Person Event

On 22nd August 2025, TiE Kerala hosted the **Member Mixer** – An Evening of Connections & Conversations at Avenue Regent, Kochi. The gathering brought together TiE Kerala members for an evening of networking, collaboration, and idea-sharing, creating a vibrant atmosphere of community spirit. Moderated by Aina Raj, the session featured engaging activities and lively discussions that encouraged new connections, meaningful interactions, and the exploration of synergies among entrepreneurs and professionals. The event highlighted the power of networking within the TiE Kerala community, leaving participants energized and inspired.



FRIDAY, 22nd August 2025

TiE Kerala Enterprise Expedition

In Person Event

On 27th August 2025, TiE Kerala organized the **Enterprise Expedition to BIO 360 Life Sciences Park**, Trivandrum, offering members an exclusive deep dive into Kerala's rapidly growing hub for life sciences and biotechnology. The visit provided a unique opportunity to witness cutting-edge research, interact with innovators, and understand the emerging trends shaping the biotech ecosystem. Beyond exploration, the expedition facilitated meaningful exchanges, sparked conversations around innovation and collaboration, and showcased how Kerala is positioning itself as a destination for science-driven entrepreneurship. The experience enabled members to broaden their perspectives, build valuable connections, and envision new possibilities in the fields of biotechnology and life sciences.



WEDNESDAY, 27th August 2025

TiE Kerala : Leader Connect Session

In Person Event

TiE Kerala hosted an engaging **Leader Connect session** on 27th August 2025 at the Trivandrum Chamber of Commerce & Industry, bringing together entrepreneurs, professionals, and ecosystem partners for an evening of insight and inspiration. The session featured thought-provoking conversations on leadership, innovation, and growth, offering participants first-hand perspectives on navigating challenges and building impactful ventures. Organized in partnership with the Group of Technology Companies (GTech) and other collaborators, the dialogue created a vibrant platform for exchange, learning, and networking—strengthening the spirit of collaboration within Kerala's startup and business community.



WEDNESDAY, 27th August 2025

TiE Kerala CM Dinner Meet

In Person Event

TiE Kerala hosted a festive **Onam Special Charter Member Family Dinner Meet** on 28th August 2025 at Avenue Regent, Kochi. The evening beautifully combined the joy of Onam celebrations with meaningful conversations and community bonding. Charter Members and their families came together to share in the festive spirit while also engaging in reflections on TiE's recent initiatives, including the TiE Young Entrepreneurs (TYE) and TiE University programs. The gathering also set the stage for discussions on exciting upcoming events, with a special focus on TiEcon Kerala 2025. It was a memorable evening that blended celebration, family warmth, and forward-looking dialogue, reflecting the true spirit of the TiE community.

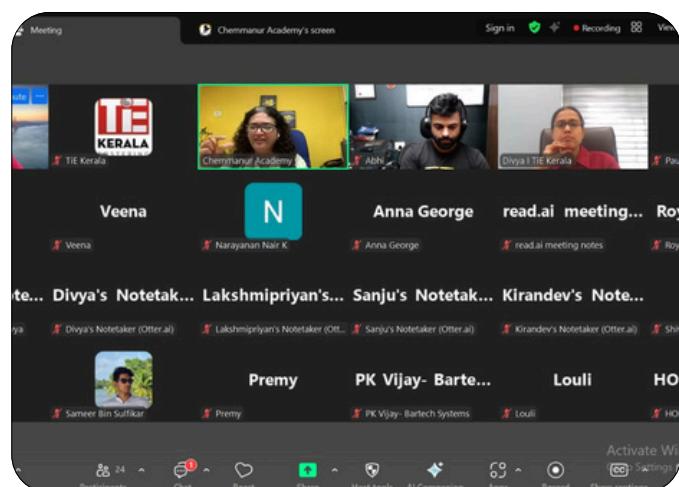


THURSDAY, 28th August 2025

TiE Women Workshop

Virtual Event

TiE Kerala, in collaboration with Kerala Startup Mission and TiE Delhi-NCR, hosted a TiE Women Entrepreneurship Workshop on 14th August 2025 at KSUM, Kalamassery. With the theme "Embrace. Engage. Empower.", the session was led by Anisha Cherian, Past President of TiE Kerala & MD of Chemmanur Academy & Systems Pvt. Ltd. Designed for aspiring and early-stage entrepreneurs, the activity-based workshop introduced participants to the Business Model Canvas (BMC), equipping them with practical tools, hands-on learning, and networking opportunities to strengthen their startup journey.



THURSDAY, 14th August 2025

TiE Women Workshop

In Person Event

TiE Kerala, in association with Kerala Startup Mission, hosted the TiE Women workshop "Vision to Reality: SHIFT – ALIGN – EXECUTE" on 21st August 2025 at Kerala Startup Mission, Kalamassery. The session, led by growth mentors Cherian Kuruvila and Salma Moosa, empowered entrepreneurs to reset their vision, adopt stronger leadership mindsets, and align their teams for meaningful outcomes. Participants gained practical strategies on vision planning, business health assessment, and transitioning from tactical approaches to long-term strategy. The workshop created a space for reflection, learning, and growth, leaving founders better equipped to navigate their entrepreneurial journeys with clarity and purpose.

EMBRACE. ENGAGE. EMPOWER.
Empowering the Next Generation of Entrepreneurs

VISION TO REALITY: SHIFT – ALIGN – EXECUTE



CHERIAN KURUVILA
Growth Mentor, Performance Architect



SALMA MOOSA
Growth Mentor, Clarity Enabler



THURSDAY, 21st August 2025

TiE Women Online Masterclass

Virtual Event

TiE Kerala, in association with Kerala Startup Mission, hosted the TiE Women online session "Decoding Startup Valuation: Valuation Methods and Their Impact on Investor Exits." The session, led by CS Manu Francis, CEO & Founder of GHC Growth Lab, provided entrepreneurs with practical insights into navigating valuation complexities and strategically planning for investor exits. Participants gained clarity on different valuation methods, their impact on fundraising, and long-term growth strategies. The session equipped founders with the financial perspective needed to make informed decisions and position their startups for sustainable success.

EMBRACE. ENGAGE. EMPOWER.
Empowering the Next Generation of Entrepreneurs

DECODING STARTUP VALUATION
VALUATION METHODS AND THEIR IMPACT ON INVESTOR EXITS



CS MANU FRANCIS
CEO & Founder
GHC Growth Lab

VALUATION METHODS: A

Choosing the Right Approach

The most suitable valuation method depends on the startup's stage and available data. Early-stage startups with revenue often use qualitative methods, while more mature companies leverage quantitative approaches.

Qualitative Methods

Best for early-stage startups with limited financial history. Focuses on potential and non-financial factors.

- Berkus Method
- Scorecard Method

Quantitative Methods

Applicable for later-stage startups with predictable cash flow. Relies on financial market data.

- Venture Capital (VC) Method
- Discounted Cash Flow (DCF)
- Comparables Analysis

FRIDAY, 29th August 2025

TiE U Online Masterclass

Virtual Event

TiE Kerala successfully hosted the TiE U **Masterclass on Product–Market Fit**, led by Aravind Saji, Incubation Manager at AIC IIITK. The session offered student founders, aspiring entrepreneurs, and early-stage startups a deep dive into understanding real customer needs, validating product ideas, and iterating based on feedback. Participants explored practical tools and frameworks to test assumptions, measure traction, and refine their offerings, while learning how to align products with market demand. The interactive session provided actionable insights and strategies, equipping attendees with the knowledge to drive sustainable growth and take their entrepreneurial journey forward with confidence.

Masterclass on **PRODUCT-MARKET FIT**

SPEAKER



ARAVIND SAJI

Aravind

What
is
PMF ?



FRIDAY, 4th July 2025

TiE U Online Masterclass

Virtual Event

TiE Kerala successfully hosted the TiE U **Masterclass on Go-To-Market Strategy and Building Scalable, Investible Startups** on 7th August 2025. The session featured Rahul Mamman, Founder of Haeal, who shared actionable frameworks and practical insights on creating effective go-to-market strategies for early-stage ventures. This was followed by Mittu Tigi, CEO of AIC IIIT Kottayam, who guided participants through roadmap planning, business model validation, and key factors investors look for in startups. The masterclass equipped student founders, aspiring entrepreneurs, and early-stage startups with expert strategies to accelerate growth and prepare their ventures for scalability and investment readiness.

Masterclass on **GO TO MARKET STRATEGY** &

**FROM IDEA TO INVESTMENT: HOW TO BUILD A
SCALABLE AND INVESTIBLE STARTUP**

SPEAKERS



A Temporary Organization
Searching for a Business Model
that is Repeatable
and Scalable

FRIDAY, 4th July 2025

TYE Orientation Session

In Person Event

TiE Kerala successfully hosted the TYE 2025 Orientation Session on Design Thinking and Business Plan on 4th August 2025 at Bhavans Vidya Mandir, Elamakkara. The session featured insightful presentations by Ms. Aina Raj, Founder & Director, UDAN, and Ms. Vinodini Sukumar, TYE Chair Kerala & Managing Director, TeamOne Advertising Pvt Ltd. Both speakers shared practical strategies and creative approaches to help students cultivate an entrepreneurial mindset and develop effective business plans. The session inspired active participation and set a strong foundation for the students' journey into entrepreneurship. We sincerely thank our speakers and all attendees for making the event impactful.



MONDAY, 4th August 2025

TYE Orientation Session

In Person Event

TiE Kerala organized the TYE 2025 Orientation Session on Design Thinking and Business Plan on 5th August 2025 at St.Mary's English Medium Public School, Kollam. The session, conducted by CS Manu Francis, Mentor at Atal Incubation Center, AIC-GNITS Foundation, introduced participants to creative problem-solving methods and structured approaches to building effective business models, inspiring them to think innovatively and approach entrepreneurship with confidence.



TUESDAY, 5th August 2025

TYE Orientation Session

In Person Event

The TYE 2025 Orientation Session on Design Thinking and Business Plan was hosted by TiE Kerala on 5th August 2025 at Bhavans Vidya Mandir, Girinagar. The session featured Ms. Nimisha J Vadakkan, Co-Founder of Aceware FinTæh Services M Ltd, Mr. Abhimanue Udayan, Founder of Hexagon Know, and Ms. Vinodini Sukumar, TYE Chair and Managing Director of TeamOne Advertising Pvt Ltd. The speakers engaged participants through insightful discussions and activities, encouraging them to think creatively and strategically while exploring the essentials of entrepreneurship.



TUESDAY, 5th August 2025

TYE Orientation Session

In Person Event

TiE Kerala successfully hosted the TYE 2025 Orientation Session on Design Thinking and Business Plan on 6th August 2025 at Bhavans Vidya Mandir, Girinagar. The event featured an engaging presentation by Mr. Deepu Xavier, Co-Founder of Zappyhire. He shared practical strategies and innovative approaches to help aspiring student entrepreneurs develop effective business plans. The session sparked great enthusiasm and provided valuable guidance, setting a strong foundation for the participants' entrepreneurial journeys. We sincerely thank our speaker and all attendees for making the event a success.



WEDNESDAY, 6th August 2025

TYE Shark Tank Session

In Person Event

TiE Kerala successfully held the TYE 2025 Shark Tank Session on 8th August 2025 at Cohin International School. The event provided a platform for 5 teams (25 members) to pitch their ideas before an expert panel led by Mr. Nasif N M. Students showcased innovative solutions, gaining valuable insights and feedback to refine their entrepreneurial concepts.



FRIDAY, 8th August 2025

TYE Orientation Session

In Person Event

TiE Kerala hosted the TYE 2025 Orientation Session on Design Thinking and Business Plan on 12th August 2025 at Bhavans Vidya Mandir, Eroor. CS Manu Francis, Mentor at the Atal Incubation Center, AIC-GNITS Foundation, guided participants through creative ideation techniques and structured business planning tools. The session provided practical insights and inspiration, helping students build a strong foundation for their entrepreneurial journeys.



TUESDAY, 12th August 2025

TYE Orientation Session

In Person Event

TiE Kerala hosted the TYE 2025 Orientation Session on Design Thinking and Business Plan on 23rd September 2025 at The Charter School and Cochin International School. The session, led by Mr. Abhimanue Udayan, Founder of Hexagon Know, and Ms. Vinodini Sukumar, TYE Chair and Managing Director of TeamOne Advertising, introduced students to practical methods in design thinking and business planning. The workshop helped participants turn creative ideas into workable plans and prepared them to start their entrepreneurial journey with confidence.



SATURDAY, 23rd August 2025

PARTNERED EVENTS

MATHRUBHUMI TOURISM CONCLAVE 2025

TiE Kerala was invited to be part of the Tourism Conclave 2025, held on 23rd August 2025 at The Raviz Kadavu, Kozhikode, organized by Mathrubhumi in association with Kerala Tourism. Themed "Gateway to Malabar Tourism," the conclave highlighted the vast potential and untapped opportunities of Northern Kerala's tourism sector, with a keynote address by Shri P. A. Mohammed Riyas, Hon'ble Minister for Public Works and Tourism, emphasizing the importance of collaboration in strengthening Kerala's tourism landscape. The one-day event brought together policymakers, industry leaders, and representatives from renowned organizations through sessions and panel discussions on experiential, eco, rural, adventure, culinary, heritage, MICE, wedding, and wellness tourism, offering insights into Malabar's role as a driver of Kerala's tourism growth. In close collaboration with the government, TiE Kerala's participation reinforced its commitment to fostering entrepreneurship and innovation within the tourism ecosystem, contributing to the vision of positioning Malabar as a vibrant gateway to Kerala's global tourism future.



SATURDAY, 23rd August 2025

TiE Global Leadership Summit - Chandigarh

TiE Kerala participated in the TiE Leadership Meet hosted by TiE Chandigarh, which brought together chapter leaders, Presidents, Executive Directors, and Trustees from across the globe. The meet featured enriching sessions and knowledge-sharing forums that highlighted best practices from different chapters, fostering collaboration and fresh perspectives for strengthening the TiE network. The event provided an excellent platform for networking, collaboration, and exchange of ideas, while the warmth and hospitality of TiE Chandigarh made the experience truly memorable. TiE Kerala returns inspired and energized to build on these learnings and further its mission of fostering entrepreneurship.



22nd - 23rd August 2025

ADANI LOGISTICS PARK GROUNDBREAKING CEREMONY

TiE Kerala was invited to the groundbreaking of the Adani Logistics Park in Kalamassery, Kochi, on 23rd August 2025, inaugurated by the Hon'ble Chief Minister of Kerala, Shri Pinarayi Vijayan, under the Invest in Kerala initiative. With an investment of ₹600 crore, the 70-acre project is set to transform Kerala into a logistics and industrial powerhouse, generating over 1,500 jobs and boosting export capabilities across key sectors. Featuring smart logistics solutions, EV charging stations, and digital integration, the facility emphasizes sustainability and innovation. TiE Kerala's participation reflected its close collaboration with the government and its commitment to supporting initiatives that drive inclusive growth, regional transformation, and sustainable industrial development.



SATURDAY, 23rd August 2025

SKILL KERALA GLOBAL SUMMIT

TiE Kerala was proud to be associated with the Skill Kerala Global Summit, a landmark international event that positioned Kerala as a premier destination on the global talent map. The summit brought together thought leaders, industry pioneers, policymakers, academics, entrepreneurs, and changemakers to address evolving global skilling needs, showcase best practices in skills and innovation, and foster vibrant ecosystems driving entrepreneurship and employment. As part of the summit, TiE Kerala contributed to the session "Pride of Kerala – Leadership in Shaping a Global Future," which explored how organizations can scale businesses to become global leaders while strengthening collaboration to enhance Kerala's entrepreneurship ecosystem.



29th - 30th August 2025

NETWORKING MIXER

TiE Kerala, in collaboration with IIMA Ventures and Kerala Startup Mission, hosted a Networking Mixer on 12th August 2025 at KSUM, Kochi, bringing together entrepreneurs, investors, and corporate representatives for an engaging evening of collaboration and knowledge-sharing. With a focus on startups in Digital Inclusion, DeepTech, and Climate-Tech, the event created valuable opportunities to explore synergies, build connections, and strengthen Kerala's growing startup ecosystem, while reinforcing TiE Kerala's commitment to fostering entrepreneurship and innovation.



TUESDAY, 12th August 2025

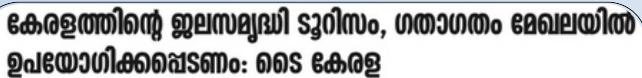


வெட கேரளமுகர மேற்குத்துறையில் விண்ண கேரள பாரிசுவிற்கு மேற்கொட்ட நடந அளவிலாகுமிட கேம்பிட யான் வேயன் வர்த்து யோசனையிடின்.

‘കേരളത്തിന്റെ ജലസമ്പദ്പീ ടുറിസം രംഗത്ത് കൂടുതൽ പ്രയോജനങ്ങൾ പുതുതാനാണ്’



അണ്ണലോകിൽ കേരള വാട്ടർവൈഫ് പരിപാടി സംഘടിപ്പിച്ചു



வெட கேரளயுரை மேற்கூரையில் விழுங் கேரள பாதலிலீடு முறையில் நடந அளவிலோகிங் கேரள பாடும் வேற்றின் வழியு யோமதினிடின்.

‘കേരളത്തിന്റെ ജലസമ്പദ്ധി ടുറിസം രംഗത്ത് കൂടുതൽ പ്രധാനമായും പ്രാഥമ്യം പുനരുജ്ജീവനം നേടാൻ കൂടിയാണ്’



▶ ഒരു കേരള നടത്തിയ വിണ്ണാദസമ്പ്രദാര വികസന ചർച്ചയിൽനിന്ന്

14TH EDITION



Kerala's Biggest
Entrepreneurs'
Convention

CELEBRATING
ENTREPRENEURSHIP

Early Bird Offer



Lock in your **pass** at the
lowest price before it's **gone**!

Register Now



**Limited
Seats Left**

THE ZURI
KUMARAKOM

21 22
NOVEMBER

[Grab your early bird tickets here](#)

TIE KERALA SEPTEMBER 2025 CALENDAR

Date	Topic	Speaker	Venue
12th	Founders Meet - Partnered Event	Ananda Mani, Roshan Kynadi, Damodar Avanoor	Hilite, Calicut
13th	GDGC - Cloud Community Day	Group of Speakers	Holiday Inn, Kochi
17th	Panel : Pitch to Profit	Group of Speakers	St Teresa's, Kochi
17th	TiE Women Semi-Finals	Expert Jury Panel	Virtual
20th	TiE U Mock Pitch	Evaluation Panel	Virtual
23rd	Enterprise Expedition	Industrial Visit	Mane Kancor, Angamali
24th	TiE Women Finals	Expert Jury Panel	Virtual
26th	Vision Kerala - Education	Group of Speakers	Kochi
30th	Cross Chapter Session - Coimbatore	Parvathy Avanoor	Virtual
30th	My Story Session	Thajudeen Aboobaker	Amity, Kochi
Ongoing	TYE Sessions & TiE U Sessions	4 sessions	All Kerala



TiE Kerala is one of the 61 chapters of TiE Global, head-quartered in Silicon Valley and established in 1992. The mission of TiE is 'Fostering Entrepreneurship' across the globe. TiE Kerala's vision is "an Entrepreneur in every home"

TiE Kerala Membership

Who can apply

Entrepreneurs in all categories – SMEs, Start-ups, Self-employed Professionals, Service Providers, Start-up Investors, Academicians, Incubatees, Graduate Students and Aspiring Entrepreneurs, across domains

Annual Membership Fee 2025-26

New Member

Rs 7,500 (Incl. GST)

Renewal

Rs 5,500 (Incl. GST)

WHAT YOU GET?



EDUCATION

- » Free access to 60+ virtual TiE programs with reputed speakers
- » Free access to 30+ In-person programs of TiE Kerala across the State



NETWORK

- » Great opportunity to network with Charter Members, Incubators, Accelerators and Investors.
- » Discounted entry for TiE Kerala conferences, including TiEcon
- » Significant discount on entry fee for TiE Global conferences, such as TiE Global summit



MENTORING

- » Free access to 4 mentoring sessions by TiE Kerala Charter Members & empanelled experts



FUNDING

- » Opportunity for your enterprise to get funded from Kerala Angel Network

Value Added Benefits



cometchat®

\$5000

Credits from CometChat



Rs. 25000

Onsurity Edge Credits



\$4000

Worth Free Service



3 Months Free Subscription

worth **Rs. 10,000**

BECOME TiE KERALA MEMBER

[CLICK HERE TO JOIN TiE KERALA](#)



MENTORING



NETWORKING



EDUCATION



INCUBATION



INVESTMENT

Follow Us



TiE Kerala, 3rd Floor, Chakkalakal Arcade, Palarivattom, Kochi, Kerala

PIN: 682028

www.kerala.tie.org | www.tyekerala.com

