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TiE Kerala

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# Monthly Newsletter

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	April 2025	
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*TiE Kerala is a vibrant chapter of TiE Global, dedicated to fostering entrepreneurship and innovation in Kerala. As part of the world's largest network for entrepreneurs, TiE Kerala connects startups, professionals, and industry leaders to collaborate, learn, and grow. The chapter provides a platform for networking, mentoring, and access to resources that help entrepreneurs scale their businesses.*

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# CM Connect

In Person Event

TiE Kerala hosted an exclusive CM Connect Session on April 9th, 2025, in Kochi, featuring Akshay Agarwal, Managing Director of Acumen Capital Market. The session offered members valuable insights into the future of capital markets, investment trends, and the impact of technology on financial services.

Akshay shared his expert perspective on navigating market challenges and seizing emerging opportunities.



**WEDNESDAY, 9th April 2025**

# Workshop on Process & Productivity Enhancement

In Person Event

On April 10, 2025, TiE Kerala, in collaboration with Kerala Startup Mission, hosted an impactful workshop on "Process & Productivity Enhancement." Led by Strategic Growth Consultants Anju Lal and Arjun Lal, the session drew startup founders, entrepreneurs, and professionals. Key takeaways included practical strategies to optimize operations and a powerful segment on Emotional Intelligence in leadership—emphasizing empathy, resilience, and vision for building high-performing teams.

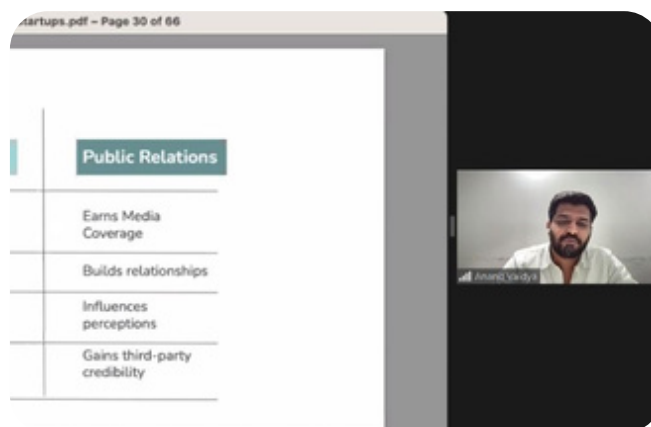
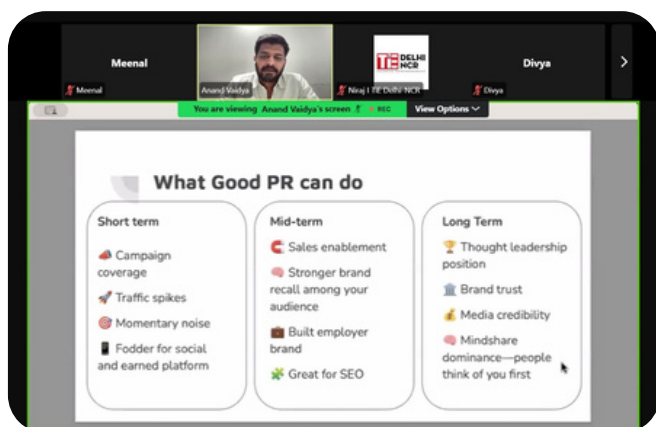


**THURSDAY, 10th April 2025**

# Mastering PR & Comms: How Startups Can Build Buzz & Credibility

Virtual Event

On April 10, 2025, TiE Delhi-NCR and TiE Kerala hosted an insightful webinar titled "Mastering PR & Comms: How Startups Can Build Buzz and Credibility," featuring Anand Vaidya. The session delved into the nuances of crafting compelling brand narratives, establishing meaningful media relationships, and leveraging public relations to enhance visibility and attract funding. Anand shared practical strategies for navigating crisis communications and emphasized the power of thought leadership in establishing startup credibility. Entrepreneurs and startup enthusiasts who attended the webinar gained valuable insights into effectively managing public relations to bolster their brand presence and credibility in a competitive market.

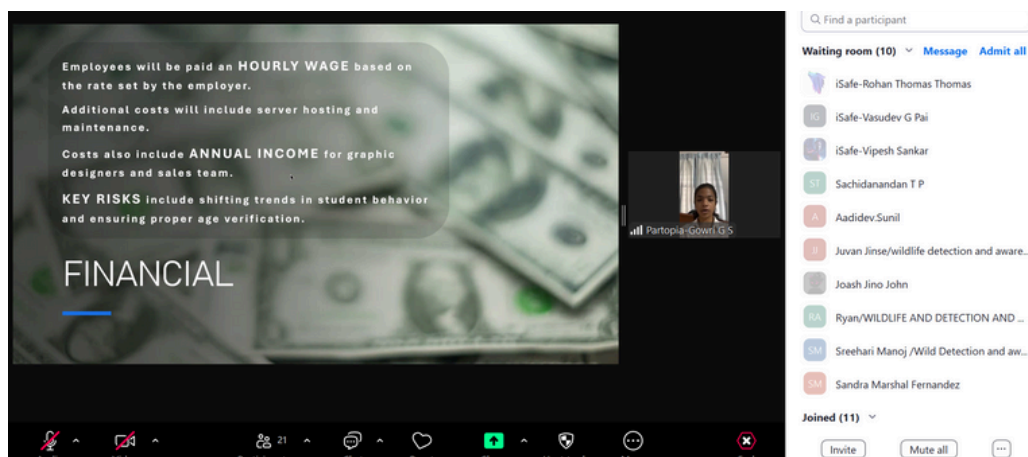


THURSDAY, 10th April 2025

## TYE Pitch – Chapter Semi Finals

Virtual Event

On April 12<sup>th</sup>, 2025 TiE Kerala conducted the TiE Young Entrepreneurs Kerala Chapter level Semi Finals. This year we have impacted more than 2500 students across the state. From 10 School, we received applications from 22 teams. The teams were assigned with Startup founders as mentors. These mentors supported their teams, guiding them to pitch in front of real investors panel. Out of the 22 teams 9 got selected for the finals.



SATURDAY, 12th April 2025



# TiE CM Dinner Meet

In Person Event

The TiE Kerala Charter Member Dinner Meet was held on 25th April 2025 at Le Meridien, Kochi. The meet the Charter Members of TiE Kerala for an engaging evening of networking, discussions, and forward-looking announcements. A highlight of the evening was the official announcement of TiEcon Kerala 2025, the state's premier entrepreneurship conference.

The dinner meet provided an excellent platform for members to connect in a relaxed setting, reflect on the chapter's recent initiatives, and align on future plans. The event reaffirmed TiE Kerala's commitment to fostering entrepreneurship, mentorship, and innovation in the region.



*FRIDAY, 25th April 2025*

# TYE - Kerala Chapter Final

In Person Event

On April 26<sup>th</sup>, 2025 TiE Kerala conducted the TiE Young Entrepreneurs Kerala Chapter Finals. Out of the 9 teams shortlisted at the semi finals presented their business pitch before a panel of investors. TiE Young Entrepreneurs (TYE) 2024-25 Kerala Chapter Winner is team **S.M.A.R.T** from Bhavan's Munshi Vidyashram, Ernakulam. They will represent TiE Kerala at the forthcoming TYE Global Finals.

Team I Safe & Suraksha and Team GenZinnova has secured the runner-up and first runner-up positions respectively.



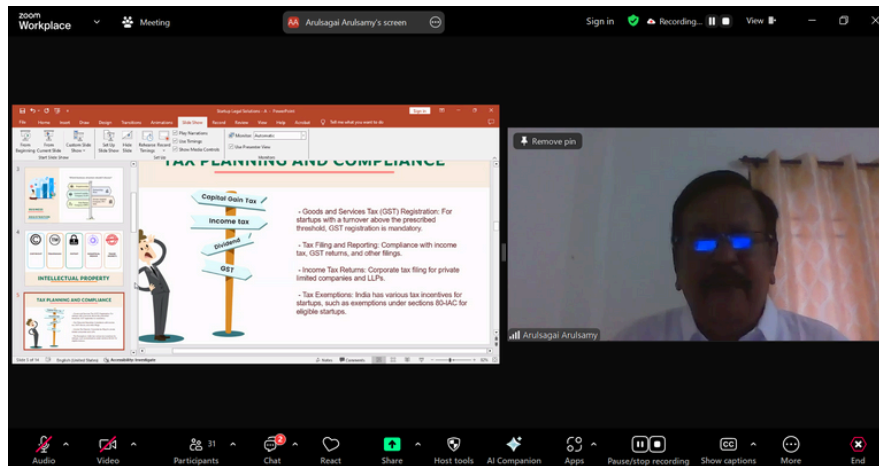
*SATURDAY, 26th April 2025*

# Startup Legal Solutions

Virtual Event

On 30th April 2025, TiE Kerala in collaboration with TiE Coimbatore, successfully hosted the Startup Legal Solutions session as part of the Enterprise Blueprint Series.

Led by Adv. Arulsagai Arulsamy, the session offered practical legal insights for startups, covering essentials like incorporation, contracts, compliance, and investor agreements. The interactive discussion provided actionable takeaways for entrepreneurs at all stages.



**WEDNESDAY, 30th April 2025**

## TiE Kerala Associated Programs

### Walkkaro Kochi Walkathon 2025

TiE Kerala proudly partnered as an Associate Partner in the Walkkaro Kochi Walkathon 2025 — a landmark event that combined fitness with a powerful social cause. The walkathon saw overwhelming participation and community engagement, culminating in a generous donation of Rs. 10 lakhs to the District Limb Fitting Centre at Ernakulam General Hospital. This contribution will provide life-changing prosthetic support to individuals in need. TiE Kerala is honored to have supported this impactful initiative that brought people together for health, hope, and humanity.



**SUNDAY, 6th April 2025**

# TiE KERALA APRIL 2025 CALENDAR

Date	Topic	Speaker	Venue
9th	Enterprise Expedition		ActivBASE, Kochi
14th	CM Connect	Alex Thomas	TiE Kerala Office
15th	TiE Women Season Launch	Dr Vasuki IAS & Meera IAS	SCMS, Kochi
16th	How to Build Financial Discipline in Startups	Seshadrinathan Krishnan	Online
22nd	TiE U Launch		Kochi
27th	Entrepreneurship Workshop		KSUM, Kochi
28th	Cross Chapter Session	TiE Coimbatore	Online
30th	Enterprise Expedition		Bio 360, Trivandrum





TiE Kerala is one of the 61 chapters of TiE Global, head-quartered in Silicon Valley and established in 1992. The mission of TiE is 'Fostering Entrepreneurship' across the globe. TiE Kerala's vision is "an Entrepreneur in every home"

## TiE Kerala Membership

### Who can apply

Entrepreneurs in all categories – SMEs, Start-ups, Self-employed Professionals, Service Providers, Start-up Investors, Academicians, Incubatees, Graduate Students and Aspiring Entrepreneurs, across domains

### Annual Membership Fee 2025-26

**New Member**

**Rs 7,500** (Incl. GST)

**Renewal**

**Rs 5,500** (Incl. GST)

### WHAT YOU GET?



#### EDUCATION

- » Free access to 60+ virtual TiE programs with reputed speakers
- » Free access to 30+ In-person programs of TiE Kerala across the State



#### MENTORING

- » Free access to 4 mentoring sessions by TiE Kerala Charter Members & empanelled experts



#### NETWORK

- » Great opportunity to network with Charter Members, Incubators, Accelerators and Investors.
- » Discounted entry for TiE Kerala conferences, including TiEcon
- » Significant discount on entry fee for TiE Global conferences, such as TiE Global summit



#### FUNDING

- » Opportunity for your enterprise to get funded from Kerala Angel Network

### Value Added Benefits



cometchat®

**\$5000**

Credits from CometChat



**Rs. 25000**

Onsurity Edge Credits



**\$4000**

Worth Free Service



3 Months Free Subscription  
worth **Rs. 10,000**

# BECOME TIE KERALA MEMBER

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