

#### **MONTHLY NEWSLETTER**

March 2025

## FOSTERING ENTREPRENEURSHIP

TiE Kerala

**RENDEZVOUS** 







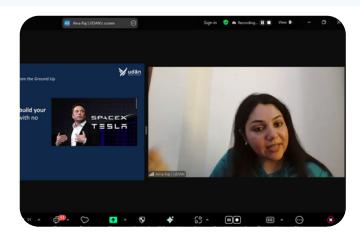


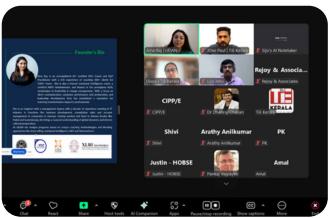


INCUBATING INVESTING

# From Startup to Scale-Up: The Mindset Shift that Changes Everything

On March 5th, 2025, an exclusive session hosted by TiE Kerala and TiE Delhi-NCR, featuring Aina Raj, Founder & Director of UDAN, captivated Entrepreneurs and Business Leaders alike. Aina's dynamic talk, "From Startup to Scale-Up: The Mindset Shift that Changes Everything," offered invaluable insights on how entrepreneurs can evolve their mindset to scale their businesses effectively.





WEDNESDAY, 5th March 2025

#### **Enterprise Expedition**

TiE Kerala hosted an insightful and engaging Enterprise Expedition program on 14th March 2025, with an exclusive industry visit to Agappe Diagnostics Ltd. The event offered our members a unique opportunity to explore one of the leading players in the diagnostics and medical technology sector.

Attendees were treated to a comprehensive tour of Agappe's cutting-edge facility, where they gained valuable insights into the latest innovations in healthcare diagnostics and medical solutions. The visit provided a deeper understanding of the company's operations, technological advancements, and vision for the future of the healthcare industry. We were honored to have key figures from Agappe Diagnostics present, including Thomas John, Managing Director, Bimal BK, CEO, Meena Thomas, Director, Biju Philip, Vice President, Vineeth Mathew, Associate VP, Human Resources, and jaison varghese, Plant Head, IVD Reagent Manufacturing.





FRIDAY, 14th March 2025

**In Person Event** 

#### Founders' Iftar

On 26th March 2025, the vibrant spirit of innovation and entrepreneurship came alive at the Founders' Iftar, hosted by TiE Kerala in collaboration with the Kerala Startup Mission. Held at the elegant Oberon Party Hall – Mehfil, the evening was a remarkable blend of meaningful connections, inspiring conversations, and heartfelt celebrations.

The event brought together a dynamic mix of founders, entrepreneurs, and startup enthusiasts, all eager to share ideas, forge new partnerships, and strengthen the startup ecosystem.





## TiE U: Leadership Talk Series 2025

On 27th March 2025, the Leadership Talk Series 2025 took center stage at Amity Global Business School, Kochi, in collaboration with TiE Kerala.

We were honored to have Joseph Babu, Co-founder & CMO of Riafy Technologies, share his inspiring entrepreneurial journey. Joseph took the audience through the highs and lows, challenges, milestones, and game-changing moments that shaped the growth of Riafy Technologies.





THURSDAY, 27th March 2025

# Building a High-Performance Culture in Startups

**Virtual Event** 

On 28th March 2025, TiE Kerala and TiE Coimbatore hosted an insightful session as part of the Enterprise Blueprint Series, titled "Building a High-Performance Culture in Startups" by Aravind Warrier, Lead - People Partner & Culture | Digital & IT at Volvo Group. The event brought together entrepreneurs & startup enthusiasts eager to learn from one of the best in the field.





#### **TiE Kerala Associated Programs**

#### inSparks 3.0: AIC IIIT Kottayam

**In Person Event** 

TiE Kerala was delighted to partner with AIC IIIT Kottayam for inSparks 3.0, held on March 12, 2025, at the Kerala Startup Mission, Kochi. This premier event served as a dynamic platform to foster innovation and strengthen connections within the startup ecosystem. Attendees had the unique opportunity to gain invaluable insights from top entrepreneurs and seasoned investors, explore diverse funding pathways, and learn strategic growth methodologies to propel their ventures forward.









WEDNESDAY, 12th March 2025

#### WeWin 2025 by Headstart Kerala

On 22nd March 2025, Headstart Kerala in association with TiE Kerala, powered an inspiring session at Kerala Startup Mission, featuring master classes on resilience (Vinitha Joseph PCC (ICF)) and finance for women entrepreneurs (Nisary Mahesh), a dynamic fireside chat, and an exclusive pitching & mentoring track. The event wrapped up with a lively networking session, sparking new connections and ideas. Huge thanks to all who made it impactful!





#### **KERALA ANGEL NETWORK (KAN)**



We're thrilled to announce that FemiSafe, a pioneering women's health company founded by Noureen Aysha & Naseef Nazar has successfully raised ₹3 crore in its latest funding round, with participation from Kerala Angel Network (KAN) and other investors! FemiSafe is making a significant impact in the femtech space, empowering women with innovative health solutions. This investment will help them scale their offerings and continue their mission of enhancing women's health and wellness.



#### Manorama Online Elevate

We're thrilled to announce Elevate, an exciting new initiative by Manorama Online in collaboration with Kerala Angel Network (KAN) and other visionary partners.

Elevate is more than just an event—it's a dynamic platform where bold startup founders connect with game-changing investors. From compelling pitches to expert insights, this series is designed to inspire, ignite ideas, and transform dreams into reality—one investment at a time.





### TIE KERALA APRIL 2025 CALENDAR

Date	Topic	Speaker	Venue
9th	CM Connect	Akshay Agarwal Managing Director Acumen Capital Market	Kochi
10th	Workshop on Leadership & Business Growth	Anju Lal & Arjun Lal	KSUM, Kochi
10th	Session on Mastering PR & Comms: How Startups Can Build Buzz and Credibility	Anand Vaidya, WebEngage	Online
12th	TYE Semi Finals	Panel of Jury	Online
25th	TiE CM Meet (Exclusive)	TiE Charter Member	Kochi
26th	TYE Chapter Finals	Panel of Jury	KSUM, Kochi
29th	Cross Chapter Session	TiE Coimbatore	Online



# AN ENTREPRENEUR IN EVERY HOME

TiE Kerala is one of the 62 chapters of TiE Global, headquartered in Silicon Valley since 1992. Our mission is 'Fostering Entrepreneurship' world wide.

Use Code: Fin\_Year2025
And get Rs 1000 Off on Membership

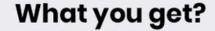
Rs. 7500 6500

Valid till 15th April 2025



#### Who can apply?

- Entrepreneurs
- > Start-up Investors
- > SMEs & MSMEs
- > Academicians & Researchers
- > Start-ups
- > Incubatees
- Self Employed
- Aspiring Entrepreneurs
- **Professionals**
- > Graduates and Students
- > Service Providers





EDUCATION



MENTORING



NETWORK



FUNDING



FOR MORE DETAILS, PLEASE CONTACT +91 7025888872 / +91 7025888862 jose@tiekerala.org nikhil@tiekerala.org



www.kerala.tie.org|www.tie.org





**NETWORK** 



















#### Follow Us











TiE Kerala, 3rd Floor, Chakkalakal Arcade, Palarivattom, Kochi, Kerala PIN: 682028

www.kerala.tie.org | www.tyekerala.com













