

#### **MONTHLY NEWSLETTER**

February 2025

## FOSTERING ENTREPRENEURSHIP

TiE Kerala

**RENDEZVOUS** 











INVESTING

#### **Enterprise Expedition**

**In Person Event** 

On February 7th, 2025, TiE Kerala organized an exclusive Enterprise Expedition to Synthite Industries, providing our members with an insightful experience. It was a great opportunity for our members to connect, learn, and gain hands-on insights into the working of a global leader in the spice industry. A special thanks to our Charter Member, Aju Jacob, Managing Director, Synthite Industries. His leadership and vision continue to inspire us all.





#### **Financial Concepts 101**

On 11th February 2025, TiE Kerala hosted an insightful and interactive workshop for entrepreneurs and startup founders with the opportunity to gain valuable financial knowledge directly from George Korah and Deepak Korah George, Partners at Korah and Korah, Chartered Accountants. The session focused on helping entrepreneurs avoid liquidity issues that could threaten business success and provided effective strategies for controlling and managing expenses. Participants also learned how to secure loans with better interest rates, reduce their income tax liability legally, and efficiently manage statutory compliances. George and Deepak also highlighted the importance of using financial statements to make informed decisions and how entrepreneurs can attract private equity funding for their startups.





TUESDAY, 11th February 2025

#### **Leader Connect**

In Person Event

On the evening of February 12th, 2025, TiE Kerala had the privilege of hosting an exceptional session with Sumesh Govind, the CEO of Paragon Restaurant Group. The event was a celebration of entrepreneurship, innovation, and passion in the culinary world. Sumesh shared his incredible journey of building Paragon into one of Kerala's most iconic restaurant brands, highlighting the challenges, strategies, and key experiences that paved the way for its success. The session was expertly moderated by Er Ananda Mani K, Charter Member of TiE Kerala, whose insightful questions and engaging conversation truly brought out the essence of Sumesh's entrepreneurial spirit.







#### Coffee Pe Charcha

On February 19th, 2025, TiE Kerala organized a Coffee Pe Charcha featuring Aju Jacob, Managing Director, Synthite Industries Pvt. Ltd., at Hotel Avenue Regent, Kochi. In an engaging conversation with Jacob Joy, President, TiE Kerala, Aju Jacob shared his invaluable experiences from leading the world's largest spice industry business.





്ടെ കേരള' ഹോട്ടൽ അവന്യു റിജന്റിൽ സംഘടിപ്പിച്ച 'കോപി പെ ചർച്ച്യയിൽ സിനൈറ്റ് ഇൻഡസ്ട്രിസ് മാനേജിങ് ഡയറക്ക അജു ജേക്കബ് സംസാദിക്കുന്നു. ടൈ കേരള പ്രസിഡന്റ് ജേക്കബ് ജോൽ സമീപം



WEDNESDAY, 19th February 2025

#### **Invest Kerala Global Summit**

**In Person Event** 

TiE Kerala is proud to have partnered with the Government of Kerala as the Startup Partner for the prestigious Invest Kerala Global Summit 2025, held on 21st and 22nd February at the Grand Hyatt Kochi. The summit provided a dynamic platform for Global Investors, Entrepreneurs, and Key Stakeholders to explore the vast scope of investment opportunities and growth potential in Kerala. As part of the summit, TiE Kerala in association with Kerala Startup Mission, successfully organized a Startup Pitch Session on 21st February. The session saw an enthusiastic participation of innovative startups, presenting their groundbreaking ideas to a distinguished panel of investors.





#### **In Person Event**

# Roots and Remedies: A journey through Hortus Malabaricus

On February 25th and 26th, 2025, TiE Kerala organized an exclusive visit to Hortus Malabaricus Botanical Garden for TiE Kerala Charter Members. Hortus Malabaricus Garden in Nedumpura, Thrissur is a 20-acre medicinal plant garden based on the 17th-century magnum opus 'Hortus Malabaricus' (Garden of Malabar).





25th & 26th February 2025

# BPM: The Adrenaline of Manufacturing

Virtual Event

On February 27, 2025, TiE Kerala and TiE Coimbatore hosted a dynamic session in the Enterprise Blueprint Series, titled "BPM: The Adrenaline of Manufacturing." Led by Binsy Bose, Founder & CEO of ACCSOL Management Services, the event explored how Business Process Management (BPM) is transforming the manufacturing sector. Binsy shared how BPM enhances operational efficiency, drives innovation, and improves product quality within manufacturing industries. Participants gained valuable insights into optimizing processes and increasing agility through BPM strategies.





#### TiE Kerala Associated Programs

#### **National CyberSecurity Conclave 2025**

On 7th and 8th February 2025, The National Cybersecurity Conclave 2025 in Calicut was a landmark event, bringing together experts to discuss the future of cybersecurity.

The event was a perfect blend of learning, networking, and innovation, reinforcing the importance of staying ahead in cybersecurity.





7th & 8th February 2025

# Explore & Expand Global Business Opportunities via Hong Kong

In Person Event

TiE Kerala, The Cochin Chamber of Commerce & Industry and Kerala Startup Mission, in collaboration with HKTDC successfully hosted an engaging session on "Explore & Expand Global Business Opportunities via Hong Kong" on 27th February 2025 at Kerala Startup Mission, Kochi. Led by Mr. Rajesh Bhagat, Consultant – South Asia, HKTDC, the session provided invaluable insights into how businesses can leverage Hong Kong as a gateway to global markets.





#### **Government Relations**

**In Person Event** 

Meeting with Kerala CM Shri Pinarayi Vijayan: Vision for Startup Growth.

TiE Global Board of Directors met Shri Pinarayi Vijayan, Hon'ble Chief Minister of Kerala, to discuss the state's thriving startup ecosystem and its bold vision for innovation-driven economic growth. Also joining the conversation was Abraham Kandathil, Chief Principal Secretary to the CM, who highlighted key government initiatives supporting entrepreneurship, such as Mission 1000 and MSME incentives. Kerala's strategic focus on infrastructure, talent development, and policy support is creating a strong foundation for startups. With a goal to establish 15,000 startups and create 1 lakh jobs by 2026, Kerala is emerging as a global innovation hub.

Excited to continue strengthening collaboration and opportunities for entrepreneurs in the state!







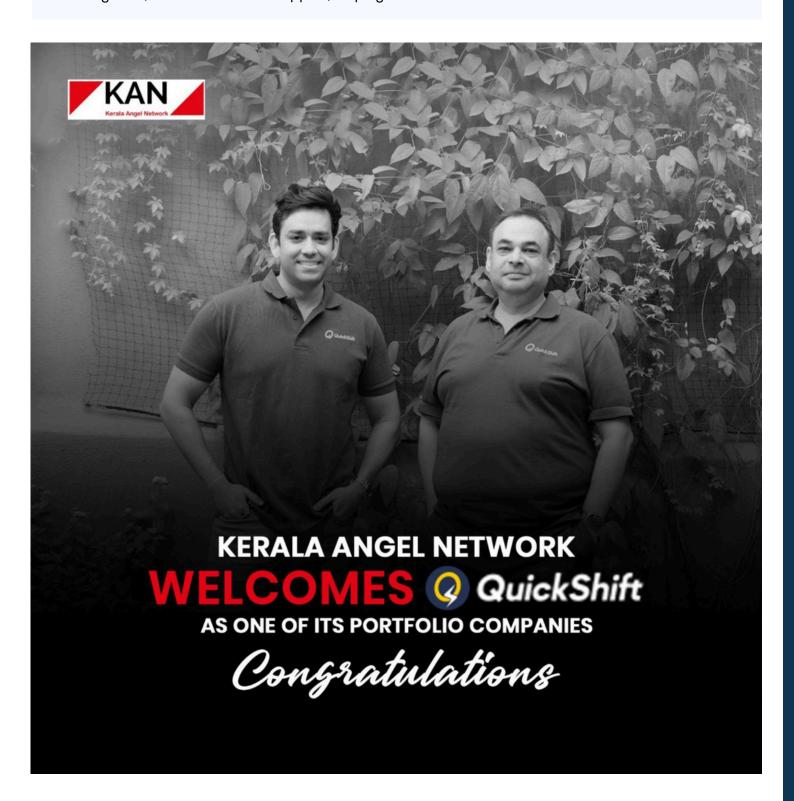


#### **KERALA ANGEL NETWORK (KAN)**



We are thrilled to announce that we has successfully closed an investment round in QuickShift founded by Anshul Goenka and Prodipto Roy , a startup redefining last-mile logistics with its cutting-edge solutions.

QuickShift offers innovative solutions like warehousing, same-day and next-day deliveries, technology-driven logistics, and e-commerce support, helping businesses deliver faster and smarter.





## TIE KERALA MARCH 2025 CALENDAR

Date	Topic	Speaker	Venue
5th	From Startup to Scale Up- Mindset shift that changes everything	Aina Raj, UDAN	Online
14th	Industry Expedition	Agappe	Kochi
TBD	TiE Awards	Shri. Pinarayi Vijiyan, Chief Minister, Govt of Kerala	Kochi
20th	Cross Chapter Learning	TiE Coimbatore	Online





TiE Kerala is one of the 61 chapters of TiE Global, head-quartered in Silicon Valley and established in 1992. The mission of TiE is 'Fostering Entrepreneurship' across the globe. TiE Kerala's vision is "an Entrepreneur in every home"

#### **TiE Kerala Membership**

#### Who can apply

Entrepreneurs in all categories – SMEs, Start-ups, Self-employed Professionals, Service Providers, Start-up Investors, Academicians, Incubatees, Graduate Students and Aspiring Entrepreneurs, across domains

### Annual Membership Fee 2025-26

**New Member** 

**Rs 7,500** (Incl. GST)

Renewal

**Rs 5,500** (Incl. GST)

#### **WHAT YOU GET?**



#### **EDUCATION**

- » Free access to 60+ virtual TiE programs with reputed speakers
- » Free access to 30+ In-person programs of TiE Kerala across the State



#### **MENTORING**

» Free access to 4 mentoring sessions by TiE Kerala Charter Members & empanelled experts



#### **NETWORK**

- » Great opportunity to network with Charter Members, Incubators, Accelerators and Investors.
- » Discounted entry for TiE Kerala conferences, including TiEcon
- » Significant discount on entry fee for TiE Global conferences, such as TiE Global summit



#### **FUNDING**

» Opportunity for your enterprise to get funded from Kerala Angel Network

Value Added Benefits



cometchat®

\$5000

Credits from CometChat



Rs. 25000 Onsurity Edge Credits



\$4000

Worth Free Service



3 Months Free Subscription worth **Rs. 10,000** 













#### **Follow Us**











TiE Kerala, 3rd Floor, Chakkalakal Arcade, Palarivattom, Kochi, Kerala PIN: 682028

www.kerala.tie.org | www.tyekerala.com













