

Spreading the spirit of Entrepreneurship – Brief Presentation by TiE Kerala



Messages

S. No.	Key messages
1	TiE – Global
2	TiE Kerala – What is our vision ?
3	Supporting GoK initiatives
4	Key Milestones

1.

TiE Global



Focus on Entrepreneurship development

- 1 ➤ Founded as a non-profit organization in Silicon Valley – 61 chapters globally
- 2 ➤ It has more than 20000 members world wide and 2000 charter members
- 3 ➤ Policy advisory on 'self employment' to heads of states of various countries
- 4 ➤ Driving entrepreneurship programs globally
- 5 ➤ Run by leading entrepreneurs locally as per global guidelines and oversight
- 6 ➤ Sharing best practices in entrepreneurship development worldwide
- 7 ➤ Formal association across the world with start-up ecosystems

It is a global organization **of entrepreneurs**, **for** the **budding entrepreneurs** and **by** the **senior entrepreneurs**

2.

TiE Kerala - Vision



An Entrepreneur in every home

1	➤ Leading entrepreneurs across sectors in Kerala are part of the chapter, who have a turnover of more than 50000 Cr and direct employment to more than 25000 people
2	➤ 47 charter members , who are highly successful senior entrepreneurs and over 700 members – who are mostly CEOs of SMEs and professionals
3	➤ Regular interactions with existing and potential entrepreneurs - Monthly networking and mentoring sessions
4	➤ Spreading the message of entrepreneurship through TiEcons
5	➤ Partnering for various government initiatives on promotion of entrepreneurship and self employment
6	➤ Formal and informal funding of budding entrepreneurs of more than 3 Cr across the last three years
7	➤ Focus on different sectors through 10 Special Interest Group (SIG) programs – Manufacturing, women , retail , social entrepreneurship, agriculture etc.

Mentoring , advising and funding

1	➤ Access to Finance - TiE helps entrepreneurs to get funds – help in preparing business plans , talking to funding bodies and supporting through own seed fund
2	➤ Access to Markets – Helping young ventures to find customer sets within TiE and various partners of TiE
3	➤ Seeding Ideas – Helping entrepreneurs in clarifying their ideas and helping them launch e.g. Jackfruit 360
4	➤ Education – spreading the message of entrepreneurship in various institutions and colleges
5	➤ Partnering with local management associations like KMA to prepare more mentoring and curate professionals who have an interest to mentor the youth
6	➤ Some of the senior charter members have personally funded ventures
7	➤ Continual focus on promotion of various sector like Tourism and Agriculture

3. Supporting GoK initiatives



Partnering on entrepreneurship initiatives

1

➤ Ongoing continuous mentoring support to entrepreneurs – more than 15,000 hours of mentoring support in the last four years

2

➤ Setting up of the seed-fund

3

➤ Formal support for the last two YES Summits – ideas evaluation

4

➤ Creation of a mentoring framework for the state – State Planning Board committee

5

➤ Hand holding more than 150 startup and small ventures in the state

6

➤ Formal partnerships on mentoring with KFC , KSIDC incubators , KITCO incubators etc

7

➤ Entrepreneurship program for schools - Plan to entrepreneurship education in schools

8

➤ Launch of a focused program to boost 'Agripreneurship' – Entrepreneurship in Agriculture

Partnership and support to all GoK initiatives

1

- Formal mentoring support and skilling of young entrepreneurs in their entrepreneurial ventures – Scaling up, access to markets, access to funds

2

- Help in setting up of entrepreneurship fund in the state

3

- Active partnership in setting up incubators and utilizing central government funds on promoting the start up ecosystem

4

- Preparation of a start up kit for start up entrepreneurs – basics of setting up a business

5

- Formal support in running - training and classroom sessions on entrepreneurship education and interesting global practices

6

- Devoting time for any discussion related to entrepreneurship development in the state

7

- Support young entrepreneurs to visit global ecosystems like the Silicon Valley

4. Milestones



Key milestones

- 1 ➤ Representing entrepreneurship issues – clearance to compliance
- 2 ➤ Creating the Mentorship framework for the state under the aegis of the State Planning board – tie ups with various incubators across the state
- 3 ➤ MOU with KFC on evaluation of business plans
- 4 ➤ Pro-bono support to potential entrepreneurs to build business plans for their ideas – Walk in program for any entrepreneur in the state
- 5 ➤ 3 highly successful TiEcons attended by more than 3600 delegates from Kerala, other Indian states and abroad
- 6 ➤ Continuously spreading the vision : **An entrepreneur in every home in Kerala by 2020**
- 7 ➤ Formal and informal funding of entrepreneurs – over 3 Cr